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Ludovic Gracia
Pop-Anthropology
(detail, 2007)
13 layers of found and
hand-printed wallpapers
dimensions variable
Photograph
Saskia Erikson

Opposite:
Ludovic Gracia
Mean-Itchies
(detail, 2007)
13 layers of found and
hand-printed wallpapers
1.8 x 2.4 x 20 cm
Photograph: Maria
d Paris

Using a variety of both mass-produced and handmade screen-printed wallpaper emblazoned in bright day-glo colours and popular culture imagery, Ludovic Gracia's deconstructed installations embody and reflect the visual immediacy and transient nature of disposable consumer culture. Fascinated with sites of ritual, her installations, combining both ripped and peeling strips of wallpaper, gesture at the temporality of the historicist events and must-have products pasted on top of each other on billboards and illegal fly poster sites.

